

FOR IMMEDIATE RELEASE

## PROPEX HOLDS FIRST ANNUAL GLOBAL SALES MEETING

CHATTANOOGA, Tenn. (February 9, 2010) – Tennessee-based Propex Operating Company, LLC recently concluded the company's first international sales meeting in Chattanooga, Tenn. More than 100 sales representatives from around the world participated in the two-day meeting from January 29 – 30.

Propex's sales representatives attended the meeting and participated in updates about the company's four distinct worldwide business units, and learned about growth plans for 2010 and increased service offerings to customers.

Highlights of the meeting included presentations on some of the company's key brands such as Curv<sup>®</sup> Composite, Fibermesh<sup>®</sup>, and ArmorMax<sup>®</sup> Anchor Reinforced Vegetation System. In addition, the company unveiled its newest brand, Opus<sup>™</sup> Roof Blanket, which is designed to create an entirely new category of roofing underlayment for the residential construction market.



"With more than 100 sales representatives from three continents, Propex sales teammates have over 3,000 years of industry experience," said Executive Vice President Ralph Bruno. "Combining the experience and passion of this team with our renewed focus on products and brands will allow us to accelerate our growth while continuing to create advantages for our customers."

This press release and future press releases will be posted online in the "Press Room" section of [www.propexbrands.com](http://www.propexbrands.com).

### About Propex:

Propex Operating Company, LLC is a global leader in the development, design, and manufacturing of brands and products that create advantages for customers. Propex's footprint covers three continents, with 11 facilities totaling over five million square feet of manufacturing and more than 2,000 teammates focused on the markets the company serves. Often the inventor and always the innovator, Propex has both the heritage and vision which makes it the leader in the marketplace today that will continue to grow in the future in all facets of the company's business.

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